

TAROT UNVEILED

MARCH ISSUE

INTERNATIONAL TAROT FOUNDATION

CARTA CARTOMACY AWARDS

TAROTSCOPES

BUSINESS TIPS

UP CLOSE & CONTROVERSIAL- CERTIFICATION

PLUS MORE....



Welcome to the March Issue of Tarot Unveiled

I trust this newsletter finds you well, here in the UK, spring is here (almost) and the days are getting longer.

Here at the ITF, we have been busier than ever, we are organizing the presentation of the CARTA Cartomancy Awards and preparing for voting of 2016 Awards.

We take the Awards very seriously and will look at how we can add a little excitement to the 2016 Awards.

This month sees the first students embarking on Certification with us, we are very hopeful and confident that this will be a positive step forward in their Tarot development.

The team at the Foundation are working diligently to bring developments to our students and we are very pleased to say that we have made some definite progress.

The International Institute of Complimentary Therapists (IICT) are offering our students one years membership for £1 and access to insurance.

This is a great step forward as Tarot students can begin to feel that they are studying a recognized and approved modality that is also recognized within the wider business community.

We have also applied to the Student Union in the UK to look at our students being able to purchase the Student Extra cards, the same as other students.

We are hoping to receive some positive news on this within the near future.

Please enjoy the Newsletter

Lara and the I.T.F Team



Parallel Worlds Tarot

by Sandra Geddes

Parallel Worlds is an original, self published Tarot deck by German artist: Astrid Amadori.

It had been a dream of hers to create and publish a deck ever since her interest in Tarot began 20 years previously.

She has drawn inspiration from her many years of experience as an artist and designer to create a deck intended to be both evocative and intuitive.

The Parallel Worlds Tarot explores the worlds of dreams, intuition and astral vision. Astrid Amadori was interested in art from a very young age when she was first able to pick up a pencil and draw. She attended a high school with a focus on fine arts and later graduated from the Offenbach University of Art and Design. She currently resides in Vienna, Austria with her 2 children. In addition to Tarot, she spends her time between family, working as a graphic designer and writing novels.



"Since I am a very intuitive reader, I wanted to design images that encourage others to read intuitively. I tried not to put personal memories or opinions into the deck, but kept it understandable for everyone." -Astrid Amadori

The 4 of of Swords illustrates the artist's perspective of an out of body experience with the peace and pause it brings. Even someone who has not had such an experience would relate easily to the card's message.

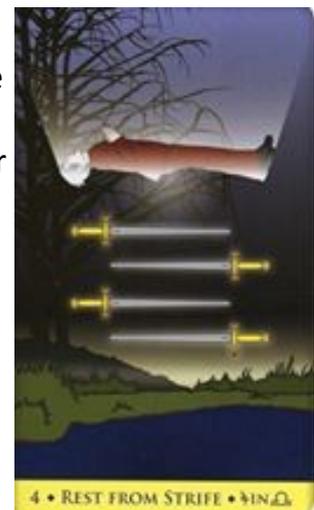
The deck contains the standard 22 Major and 56 Minor Arcana. The Majors follow

the Waite-Smith format with The Fool at 0 and Strength at 8.

The cards are borderless and fully coloured to the edges with a fully illustrated Minor Arcana. The suits are Wands, Swords, Cups and Pentacles.

The Court cards are Squires, Knights, Queens and Kings.

The author advises that only the Queens and Kings of the courts be interpreted as people. She suggests the Knights may represent



surroundings or atmospheres and the Squires chances, messages and changes for the

positive.

The back of the cards has a very pretty hummingbird design which Astrid explains that she decided to use as it is a symbol of gifts and joy in dream interpretation. The hummingbird also appears on the box the deck is packaged in and also the companion booklet.

The companion booklet is 64 pages long and includes short explanations for each of the cards as well as three of the author's favourite spreads. These are the Celtic Cross, the Junction and a self created healing spread for finding solutions to troubles and sorrow both physical and psychological.

All of the cards except the courts feature astrological symbols next to their title for those readers who incorporate astrology into their readings. The Minors carry titles as well as numbers. These correspondences are from the Golden Dawn tradition.

The images are bright, colourful and clear. I particularly like the understated elegance of the Queen of Cups.

I would actually say elegant is a good word to describe this deck in general. The deck being borderless allows you to really absorb the whole image of a card for full effect. As an intuitive reader myself this is a deck I look forward to spending a lot more time with.



At a glance



No. Cards: 78
No. of Majors: 0-22
No. of Minors: 1-10
Courts: Squire, Knight, Queen, King
Artist: Astrid Amadori
Publisher: Self Published
Strength No: 8
Fool No: 0
Borderless: Yes
Corners: Rounded
Packaging: Basic card box
Size: 2.76×4.72in

You can purchase this deck from Astrid directly at

<http://parallelworldstarot.com/>

Social Network : [Facebook](#).

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Three of Swords

*I have been pierced, he said.
He holds his heart in his hand,*



*One sword passes through
And she says, the first is the pain
of surprise, waking up.*

Eyes watering. Yes, I see, he said.

Another sword passes through,

The second, she says,

Is the razor cut, the pain comes

with action.

(the heart in his hand, quivers

with the second sword)

I don't know how much I can take, he said,

and laid a protective hand

Above his pierced heart.

Just one more, she said,

And it will be complete.

The third sword pierces

And she says, this is the pain

That as a flower struggles

To put forth its bloom

So you must find some satisfaction,

Enough to create out of your pain.

I am awake, he said,

And I will create

And I will



Gary Blinn, ITF Member

Week 3 of Tarot Business Tips

Choosing the name of your business must be one of the most difficult tasks of the planning process.

The name of your business is extremely important, take your time choosing it, the business is your 'baby' after all and the name will be with it for a long time.

It will represent you and your business in so many platforms: Facebook, website, business cards etc. Sandra, who I am sure you will know from the Foundation team, has a lovely business name of 'Firerose Tarot'.

I have always thought it beautifully alive and vibrant.

I find the name easy to remember and includes the name of the service/product. In fact, I am especially bad at remembering names and Firerose Tarot is a name that I have never forgotten.

The image also reflects the name she chose, it is classic, understated and stylish. There is a sense and feel of the tradition, in fact it is dateless and suitable for any time period, which is very important.

I asked Sandra how she chose this name and she explained, which again was something that struck me as very appropriate.

Your business name can be an expression of yourself, your creativity and the image of your business that you want to project. Sandra chose her business name as she loves orange roses plus she was experiencing a major transition in her life at the time which she explained that she felt she was being reborn, like a phoenix from the flames."

There is no reason why you cannot combine a personal and a professional aspect and apply it to your business name. I always feel that it gives that special energy to it when a name has personal meaning to you but of course, this is not necessary.

Whilst you are considering your Business name, think how you can develop it into your branding.

Sandra used the main theme of her name to create her 3 signature spreads: The Rosebud, the full Rose and the Rose Garden. This is a wonderful way to integrate your business name!



More Business tips next month!

Lara Houston

Notes from The Reading Room

Uncertain How to Conduct an Email Reading?

Pearl Annie shows the way...

I will light a candle and meditate just long enough to clear my head and feel the energies of the Earth and Spirit swirl through my body. It aligns my conscious and unconscious minds and allows me to see things openly and without bias.

I will look at the question and ensure it is clear. If too broad, I will re-structure it into a spread and create subtitles with guided questions.

As I focus on the question, I will shuffle the cards and conjure up visions of the Asker, highlighting the question in my mind.

To give you an idea of how I perform my very own email readings, I have used a passed reading, and changed the story a little to protect the privacy of the querent.

The Asker wrote:-

“Is my job secure and will I continue my comfortable lifestyle in 2016?”

The sender signed off with Terry.

Here’s where it gets tricky. In an email reading your eyes cannot connect to the Asker. You cannot assume anything. I will read over the request, and hopefully be able to surmise if the Asker is a man or a woman? I dare not risk offence, and will seek confirmation before the reading.

When you front someone for a reading, you actually do what I call, a natural cold reading. It’s an automatic action using your intuition and powers of observation to gain some basic information! Is the asker a man or a woman? Is he short or tall? Is she elderly or quite young? Is he disabled in some restrictive physical way?

This is information you are otherwise privy to, when you front a client in comparison to conducting an email reading

The phrasing of the question leads me to believe this is a guy, (so I will just call him a guy for now), and although he is actually already in a well-paying job, he queries the security of his job and continuing his comfortable lifestyle.

Hmm! OK, let’s assume, as a professional reading, this client has bought 1 hour and 15

mins of my time. Firstly I need to construct a suitably sized spread. I would need about 30 mins to create it, raise a document and type the reading. I would estimate around 45 mins to spend on the actual reading. Primarily, the reading itself will be scripted onto a sheet of paper before being transcribed to the document. I initiate a 6 card reading, not including the Tarot Birth Card (TBC), shadow card (SBC), and the Associating Major Arcana card (AM).

I emailed the client asking for his full name and date of birth. Her reply was "Therese", born 18th March, 1981. She wished to remain anonymous.

She volunteered the following information:-

"I work in an advertising firm, but the company is merging with another in the New Year. The company they are integrating with is highly successful, and I fear the amalgamation will be more like a takeover! I hope to keep the clients assigned to me, and keep my salary and commission contract sturdy."

First of all Terry's TBC number is $1+8+3+1+9+8+1=31/4$ The Emperor. It tells me a little about Terry's character. Obviously she likes structure, security and rules. She stays wholly within her limitations, and although she may push the boundaries a little, she has a great respect for her employer's standard procedures and practices. In fact, she probably assisted in creating them.

The Shadow Birth Card is (add 9) is 13. The Emperor combined with The Death Card shows transitioning and rebirth. Terry is a driven and active participant in her work. She welcomes and encourages new contracts, remains disciplined and sees them through. Terry has an eye for opportunities and new beginnings; her energy leads the way in her field. She is confident, skilled and loyal to her ambitions.

I shuffled the cards and placed six cards on the table faced up:-

First of all I scanned the cards. The lower three cards are the Tarot Birth Card, Shadow Card and Associating Major cards.

The top six cards are the cards I laid out to be read as they are. No positions as I felt the reading was pretty straight forward. I noticed The Major Arcana dominated the spread with three out of the six cards. This shows that Terry will have little control over the situation. The



Pentacle thrown in among the Swords shows a little

conflict as well. Earth and Air are enemies. But other than that, including the bottom line, we have a balanced assortment of elements.

The Sun + Prince of Swords + 2 Pentacles:

I see The Sun as perhaps the energy and power belonging to the merger of companies. The Prince of Swords as the investigative actions and research carried out by Terry's company, prior to considering or agreeing to an amalgamation. The Two Pentacles shows the rearranging and shuffling of positions within the administration and management departments and working towards harmony in the midst of the change. As it follows the Prince of Swords, I feel this conflict lies within Terry's company, so she can expect some changes. To clarify, I pulled another card to top the 2 Pentacles and came up with 7 Swords. I see this as perhaps Terry will lose some of her clientèle, but with clever perception and mental drive, it is possible for her to see the return of those clients or possibly new ones.

Devil + Temperance + Queen Swords:

I think of Terry's comfortable lifestyle when I see the Devil. The comforts of the material world, and indulging in delights of the senses... But Temperance is saying that there needs to be more balance here. There is usually a warning of taking something to the extreme and having to moderate the situation. The Queen of Swords expresses her need for Terry to find what is truly important to her.

How does she see herself? How does she truly value her worth? Through her skills and experience, her successes in business or by her assets and the comfortable lifestyle she leads?

Emperor + Death + Chariot:

We have the Emperor who represents structure, possibly how Terry fits into the company before the amalgamation. He will relate to the standards, procedures, company ethics etc... The Death card shows a major transformation in this area: Perhaps a focus on newer

policies, procedures and updated ethics. The Chariot advises that Terry will need to balance will and knowledge, keep her focus ahead and propel herself forward to victory. It will take some reshuffling of her personal feelings about the situation.

Summary:

In conclusion I feel the cards are showing Terry that she will have to make some changes to how she feels about the amalgamation and put her fears to one side. There will be some changes, but also new opportunities if she is willing to put in the hard work and show a commitment in helping to build a harmonious workplace.

Terry should stay confident in her abilities, she will be an asset to the company but she must keep her focus on her work and success, and perhaps not so much on the lifestyle she is accustomed to at present.

After note:

Terry related well to her reading and although the amalgamation was a major interruption to her working conditions, it did bring her more opportunities and training. She also reported how happy she was in the new company.

Pearl Annie.

INTERNATIONAL TAROT FOUNDATION CARTA AWARDS



For the past few years, many of you may have been aware of the Pecto Awards that honoured outstanding achievements in cartomancy.

The Awards, as they were known, was founded by J.R Rivera who platformed the awards from 2010-2014.

J.R recently handed the Pecto Awards down to ourselves as the new successor: The International Tarot Foundation will platform, organize and host the awards which will now be known as the ITF Carta Awards.

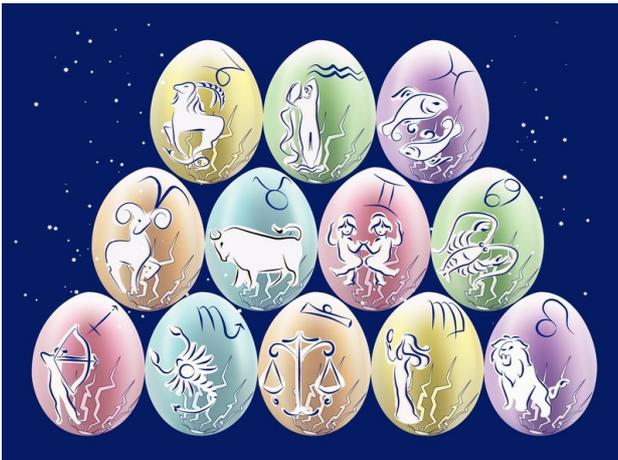
The 2015 nominees and winners will be duly announced on March 23rd of this year and then onward to prepare for the 2016 Awards.

We are have now put together a committee, they have been carefull chosen as a cross section of the Tarot community and will be responsible for forming the protocol for the ITF Carta award that we will be hosting.

Watch this space- will will be announcing last years nominees and winners very soon!

MARCH TAROTSCOPES

Aries - You can look forward to a spell of good luck this month Aries, so enter that competition, go for that job, especially if you have been on a seemingly unlucky streak.
(Wheel of Fortune)



Taurus – Things may have been a bit of an uphill struggle lately Taurus, but this month sees you feeling a lot lighter and brighter about life. Get yourself out in nature.

(The Sun)

Gemini- You may be feeling a bit stuck in a rut this month Gemini and find yourself looking for some new fulfilment or purpose. A new creative hobby perhaps?
(Knight of Cups)

Cancer – You have an important decision to make this month when it comes to moving ahead with a goal. You are determined to succeed whichever option you choose though
(The Chariot)

Leo- Good news and celebrations are coming your way this month Leo so get out your party shoes and treat yourself to a new outfit in preparation for all those invitations!
(3 of Cups)

Virgo- A change of outlook may be needed this month for you Virgos. Be willing to keep an open mind and consider all options, especially when it comes to home matters.

(The Hanged Man)

Libra- Take some time out for yourself and a bit of pampering this month. You will feel much more content for a little self indulgence and wish fulfilment especially if you have been feeling stressed lately (9 of Cups)

Scorpio – The Temptation to be naughty, go against your better judgement and make some less than wise decisions is strong this month Scorpio! Try to keep your goals in focus.

(The Devil)

Sagittarius – You will be able to enjoy the rewards from your previous hard work this month, perhaps a long saved for luxury holiday or new items for the home? Have fun
Sagittarius

(9 of Pentacles)

Capricorn – You are full of inspiration and creative ideas this month Capricorn. Go with it, be happy and share that overflowing heart.

(Ace of Cups)

Aquarius - Time for a bit of a spring clean Aquarius, and not just of the kitchen cupboards! What in your life has outlived its purpose? Let go and don't forget to forgive yourself..

(Judgement)

Pisces – You will appreciate some alone time to reflect on things this month Pisces. A nice quiet retreat where you can be alone with your thoughts. Too early in the year for camping?

(The Hermit)

Sandra Geddes

Chinese Whispers or Changing Perspectives?

Have you considered how symbolism is developing over the years? I am of no doubt that it is of a natural occurrence of which nothing stays the same forever.

If we look back to early Tarot Decks, we do see their tradition continued in the more recent Tarot decks but with subtle differences.

How does this change our perspective for the insight of the card-or does it make little difference?

Below, in the image, we can see a typical example of such subtle changes in the two well known Tarot decks: The Tarot de Marseilles (early to mid 1700s') and The Waite Smith Tarot deck (early 1900s')



The imagery may not seem so very different but the subtleties that vary, more recently, have developed the insight of the more recent Waite Smith deck.

There is much discussion in regards to the Fool stepping towards a cliff front as he enjoys the blissful summers day without a care or concern about his impending fate.

By comparison this insight is quite different to the original Fool portrayed in the Tarot de Marseilles

deck.

Le Mat associates more so with the travelling jester who would travel from village to village and sometimes, be subjected to a protective dog's aggression. In this case the animal tears Le Mat's clothing, revealing his 'derrière', (Insight from Robert Place's Book, *The Tarot-History, Symbolism and Divination*) Le Mat, therefore, looks more amusing and is no doubt laughed at more so as he seems completely unaware of the image of him walking away conjures.

Le Mat does look unawares as our more recent Fool does also, is ignorance really bliss and is the Fool as foolish as he looks?

It is very likely that the Fool of 'old', is in many ways, very similar to the Fool we know

presently, especially as they are both derived from the same source of understanding.

The Fool is always foolish and his worries appear to be none.

I am sure that most readers will have heard the many times repeated:

'take a leap of faith' reference for the insight of the Fool.

This question of should he jump or not jump, are we embracing the true insight or has this developed with the imagery?

The Tarot de Marseilles Fool would suggest that the dog makes a Fool of the Fool himself by tearing his clothes close to an embarrassingly sensitive area of the body.

The Fool continues regardless and seemingly unawares that he is laughed at along his journey.

Our present day Fool, offers us confidence and learning, if we embrace the moment and recognize the opportunity.

If we recognize it, we are not the Fool because the step was taken and the journey was embarked upon and the energy of the Fool was realized.

Whatever he learnt on this one journey transformed him to a different energy completely and one where he can look back upon what he learnt and apply his wisdom to new journeys.

*"A fool thinks himself to be wise, but a wise man knows himself to be a fool."
(William Shakespeare, 1564-1616)*

Sounds rather like the Fool meets the Hermit!

Lara Houston

UP CLOSE & CONTROVERSIAL



TAROT READER'S CERTIFICATION

There has been much discussion within the Tarot Community on the subject of Tarot Reader's Certification.

Understandably, concerns are raised when this subject comes under the spotlight. Tarot reading is a tradition and we see that it is important to uphold this tradition, it is so important to us that it is included in our ethos for the ITF.

We have decided to go forward with Certification amidst much discussion and thought and from this, we have decided that we will continue on our path and offer Tarot readers the opportunity to study towards achieving their Certification.

I want to make it very clear that the ITF does NOT see itself as **the** voice of the Tarot community, we are one of several associations of which each brings something different to the member.

We do, however, have our own set of standards and structure and are confident in our ability to develop students to an excellent all round standard.

What is important for that each Association recognizes their role within the community and what they offer.

We should encourage individuals to choose the Association that suits them best and if one wants to join more than one, then that's fine too.

It would be very unfortunate to make Tarot readers feel that they need to swear allegiance to one more than another for fear of repercussions along negative lines.

This will certainly not happen with us, we do not teach every subject under the esoteric Tarot field but I like to think that what we focus on, we do exceptionally well and this is what we will continue to focus on.

We will not suit everyone and everyone will not be suited to another, it comes down to choice and democracy!

This last several months, we have opened up our courses, our teaching and the mentor system for complete assessment by two international organizations of which we passed both and further gained our teaching approval.

Our Certification is set by our standards alone with respect to the tradition of Tarot.

The course may take up to a year to complete, for experienced readers and 18 months up to 2 years for less experienced students.

It will be a freely paced course and the student is mentored from day one until completion.

The general theme that runs through the whole course is the importance of developing intuition, this is an important aspect of the Certification.

It is also a very practical hands on course where students are encouraged to create their own set of Major Arcana cards.

This will be a wonderful opportunity for students to be able to read with a self created deck and utilize their intuition to the fullest.

We will study the spiritual development that is represented throughout the Major Arcana.

This offers excellent insight for the reader that will enable them to reach the highest potential of guidance for their clients.

Astrology and Tarot is another feature of the course which is designed to teach students how to read a Tarot with Astrology spread with a good degree of confidence and understanding.

Tarot Business is another important aspect of the course as will give a structured platform on which to promote their Tarot business.

Question is: Are you ready to take the challenge?

If you would like to know more, please complete this interest form:

[Interest Form](#)

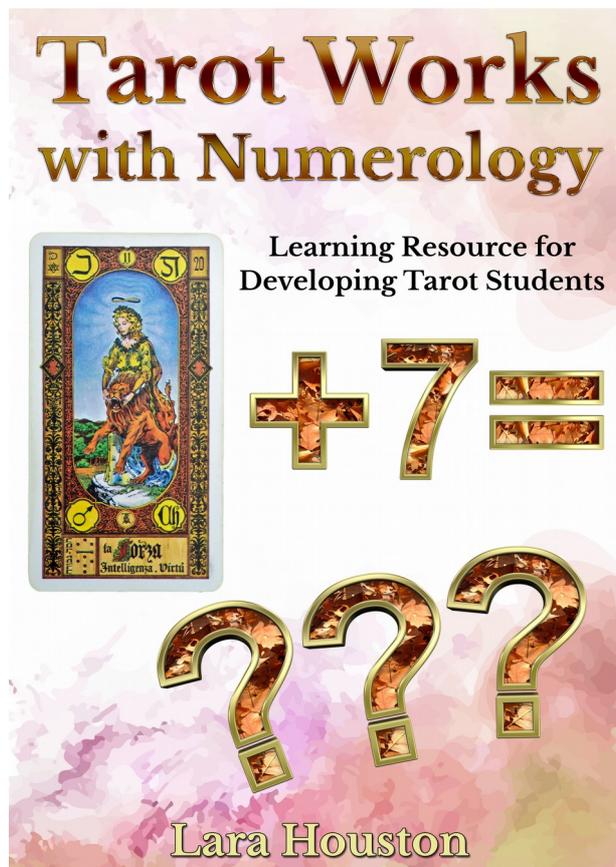
MARCH PROMOTION

Do you have an interest in learning how to apply Numerology to your readings? If so, this is the course for you.

You will learn how to calculate your Tarot Birth Card and that of your client's and then apply this knowledge to your Tarot readings. Discover the Key Major of a Tarot reading and how it associates with the reading.

This month the course is on offer for \$40 and includes Mentoring-buy now!

[Click Here for the Numerology Course](#)



SPREAD OF THE MONTH



IF YOU WOULD LIKE TO DISCUSS ANY ASPECT OF THE ITF NEWSLETTER, PLEASE EMAIL US:
tarotfoundation@gmail.com

